

Media Contact: Kiersten Laramee

781-832-3744

KLaramee@ImmerseAgency.com

The Big Bounce Canada Just Got a Whole Lot Bigger and Better as it Bounces into its 2024 North American Tour!

The Big Bounce Canada, home of *The World's Largest Bounce House*, announced it will be inflating cities across the country with a brand-new 24,000 sq. ft. bounce house for its 2024 North American tour! Produced by XL Event Lab, The Big Bounce Canada is the biggest touring inflatable event in the world and features eight massive <u>inflatable attractions</u>. The octet of inflatables includes the newly expanded 24,000 sq. ft. *World's Largest Bounce House*; the brand-new deep sea foam party inflatable *OctoBlast*; the incredible 900+ ft. long obstacle course *The Giant*; the customized sports arena *Sport Slam*; and the unique, three-piece, space-themed wonderland *airSPACE*. The Big Bounce Canada continues to turn up the wow-factor and push the limits of family-friendly entertainment to new heights!

For the most up-to-date tour schedule, visit: https://TheBigBounceCanada.ca/Tour-Dates/

The World's Largest Bounce House

It's bigger, better, and (most importantly) bouncier for 2024! Now covering an area of over 24,000 sq. ft. and standing 32 ft. tall at its highest point, this inflatable goliath is *The World's Largest Bounce House*. Inside you'll find giant slides, ball pits, climbing towers, and basketball hoops beside fun, friendly, oversized characters of various colors, shapes, and sizes for those all-important Instagram moments. At the center of this dreamland is a custom-built stage where the resident DJ really turns up the party by playing music tailored to each age group while hosting games and competitions. Everyone is invited to enjoy the experience as sessions are organized by age, ranging from tiny tots to adult-only sessions. This is the place to really kick those shoes off and let loose!

New! OctoBlast

The brand new *OctoBlast* is turning up the fun and foam at The Big Bounce Canada experience. This inflatable is unlike any other; it's part bouncer, part foam party, and fun for all ages! Upon entering, you will jump into a deep-sea world filled with colorful ocean creatures, colossal foam cannons, and LIVE DJs spinning the best tracks from a huge pufferfish stage, all while guests dance around our giant Octopus's tentacles. Be sure to bring your best moves for this underwater bash!

Sport Slam

Sport Slam brings a whole new dimension to an already action-packed day out with a customized sports arena filled with goals, nets, hoops, and balls of every size and type you could imagine! Compete against family and friends by racing up the climbing tower or take them on in the 'battle zone' to see who can stay on their podium the longest. In this inflatable the bouncing and battles never end!

The Giant

Calling all aspiring Ninja Warriors! At over 900 ft. in length, *The Giant* is one of the most fun and energetic experiences you'll ever have. There are 50 different obstacles to overcome as you make your way from the starting line to our grand finale monster slide. Whether you're looking for some fun competition between family and friends or just want to bounce around the weird and colorful inflatable landscape at your own pace, *The Giant* is not to be missed!

airSPACE

airSPACE is a truly unique, space-themed wonderland filled with friendly aliens, spaceships, moon craters, and so much more, spread across three different inflatables! There is a gigantic 5-lane slide, a huge 25 ft. tall inflatable alien at the center of three bottomless ball pits, and a giant spaceman jumping around the moon base. For a totally immersive experience that's out of this world, look no further than airSPACE!

Noa Visnich, Tour Manager of The Big Bounce Canada, shared how this event is fun for the entire family:

"We need more fun in the world, and what better way to bring that into 2024 than with a 24,000 sq. ft. bounce house! The Big Bounce Canada is the perfect event for kids and adults alike to get out of the house and enjoy an outdoor event like they've never experienced. Complementing the newly expanded biggest bounce house in the world, OctoBlast, Sport Slam, The Giant, and airSPACE make this a not to miss experience. So, we invite all kids, and kids at heart, to kick those sneakers off and PARTY ON!"

All-Access Tickets are available online and jammed with value. These tickets include a three-hour pass to the event, including a timed session on *The World's Largest Bounce House*, as well as unlimited access to *OctoBlast, Sport Slam, The Giant*, and *airSPACE*!

Tickets start at just \$22. Events are expected to sell out; advanced <u>tickets</u> are encouraged.

Catch The Big Bounce Canada tour through social media by following on:

- Facebook: https://www.facebook.com/BigBounceCanada
- Instagram: https://www.instagram.com/BigBounceCanada/
- Twitter: https://twitter.com/BigBounceCanada

#

ABOUT XL EVENT LAB:

XL Event Lab, the company behind The Big Bounce Canada, is a worldwide event producer and promoter. They specialize in creating and touring unforgettable, innovative events for large audiences. Since 2007, the company has welcomed thousands of guests to its experiences in countries around the world.

To download a press kit containing photos, video, and logos, head here: https://thebigbouncecanada.ca/press-kit/